



21st Panhellenic Conference of Academic Libraries

“The face of libraries is continually changing: synergy and development strategies with inspiration and vision”

18-19 October 2012 at the Piraeus University

Exhibition and Sponsoring Program

1. Exhibition

During the Conference an exhibition for companies active in the library and information area will be held at the foyer of the Conference room. Companies active in library information services, library automation, library equipment, information technologies will have a perfect opportunity to reach Greek audience and demonstrate their active role and contribution to the Greek libraries' continuous development. Exhibition area will include about 20 booths of 2x2m distributed in the entrance of the Conference room.

Participation to the exhibition is totally independent of the sponsoring program apart from the privilege of the “Gold sponsors” to book first their booth, in case they choose to participate in the exhibition as well.

Conditions and terms:

- Booth selection is based on priority according to the exhibition application date. When applying, the exhibitor selects 3 booths in order of preference. Booth assignments will be solely at the discretion of the Conference Organizing Committee.
- Exhibition participation price amounts to **2.000,00 Euros (including VAT 23%)** includes:
 - Renting a booth for both days (2) of the Conference (18 & 19 October 2012)
 - Conference registration and participation of two (2) exhibitor's representatives at the Speakers & Sponsors' Cocktail night. Logo and company name printed / displayed on a special exhibitors page of the printed Conference program and on the relevant exhibition webpage of the Conference website.
 - Every booth is with proper furniture, lighting and network facilities.

Potential exhibitors must fill in and submit by e-mail the attached exhibition application form.

The Conference Organizing Committee will reply within 15 days with information about booth's availability and payment procedures. After the confirmation of the participation, the exhibitor must pay the participation cost within the below proposed time schedule, otherwise the participation is cancelled.

All applications should have been received no later than 30/06/2012 and all payments must have been made until 31/08/2012.

2. Sponsoring

For the financial support of the 21st Panhellenic Conference our sponsoring program offers the following sponsoring levels:

- **Gold Sponsor: 3.000,00 + Euros**
- **Silver Sponsor: 1.000,00 to 2.999,00 Euros**
- **Sponsor: 300,00 to 999,00 Euros**

The contributory benefits for sponsors per category:

- **Gold Sponsor**
 1. Priority on booth selection and assignment.
 2. Sponsor logo and name depicted on the first internal page of the Conference program.
 3. Sponsor logo and sponsorship level displayed on the relevant sponsors' webpage of the Conference website with link to sponsor's home page.
 4. Inclusion in the Conference bags of promotional material provided by the sponsor, up to three (3) pieces, e.g. flyers, pens, etc.
 5. Fifteen (15) minutes presentation of products/services during the special sponsor session in the Conference plenum.
 6. Free Conference registration for two (2) sponsor's representatives.
 7. Participation of two (2) sponsor's representatives at the Speakers & Sponsors' Cocktail night.

- **Silver Sponsor**
 1. Sponsor logo and name depicted on the last internal page (inside page of back cover) of the conference program.
 2. Sponsor logo and sponsorship level displayed on the relevant sponsors' webpage of the Conference website with link to sponsor's home page.
 3. Inclusion in the Conference bags of promotional material provided by the sponsor, up to two (2) pieces, e.g. flyers, pens, etc.
 4. Fifteen (15) minutes presentation of products/services during the special sponsor session in the Conference plenum.
 5. Free Conference registration for two (2) sponsor's representatives.
 6. Participation of two (2) sponsor's representatives at the Speakers & Sponsors' Cocktail night.

- **Sponsor**
 1. Sponsor logo and name depicted on a special page in the printed program of the Conference.
 2. Sponsor logo and sponsorship level displayed on the relevant sponsors' webpage of the Conference website with link to sponsor's home page.
 3. Inclusion in the Conference bags of promotional material provided by the sponsor, one (1) piece, e.g. flyer, pen, etc.
 4. Free Conference registration for one (1) sponsor's representative.
 5. Participation of one (1) sponsor's representative at the Speakers & Sponsors' Cocktail night.

General information

For any further information or declaration of interest, you can contact:

- Maria Founta (Mrs), Director of Library, Athens University of Economics and Business, tel.: +30 2108203259, 210 8221456, e-mail: mfou@aueb.gr

To assure that you get outmost benefit of our sponsoring program, it would be great to have expressed your interest on time.

In any case, confirmation of participation is the payment of the amount of sponsorship before **31/08/2012**.

To acquire all sponsor level benefits, the on time delivery of the material needed is necessary, as well as the detailed data of the company, URLs, logo, promotional material according to the conditions mentioned.

REVIEW OF SPONSOR AND EXHIBITOR ACKNOWLEDGEMENT AND BENEFITS

	Benefits	Gold Sponsors 3.000,00+ €	Silver Sponsors 1.000,00-2.999,00 €	Sponsors 300,00-999,00 €	Exhibitors 2.000,00 €
1	A booth 2x2m for the two (2) days of the Conference (18&19 October 2012)	Upon request with additional charge	Upon request with additional charge	Upon request with additional charge	
2	Priority on booth selection and assignment		X	X	X
3	Sponsor logo depicted on the first internal page of the printed Conference program	on the first internal page (inside page of front cover)	on the last internal page (inside page of back cover)	On the special exhibitors page	On the special exhibitors page
4	Logo displayed and sponsorship level acknowledgement on the relevant sponsors' webpage of the Conference website (with link to sponsor's home page)				
5	Inclusion in the Conference bags of promotional material provided by the sponsor	up to three (3) pieces	up to two (2) pieces	one (1) piece	X
6	Fifteen (15) minutes presentation of products /services during the special sponsor session in the Conference plenum			X	X
7	Free Conference registration for sponsor/exhibitor's representatives	two (2) representatives	two (2) representatives	one (1) representative	two (2) representatives
8	Participation of sponsor/exhibitor's representatives at the Speakers & Sponsors' Cocktail	two (2) representatives	two (2) representatives	one (1) representative	two (2) representatives